

Amy Weller

Senior Editor and Post Production Coordinator

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Location: 110 Carol St, Carrboro, NC 27510

Summary

Post-production specialist with proven experience creating high-polish education and branded content for marketing and technology companies. Expert in full cycle post-production including editing, motion graphics, captioning and sound design to produce platform-ready content that simplifies complex messages.

Skills

- **Technology:** Adobe Creative Suite for editing, color correction, sound mixing, motion graphics, Camtasia, DaVinci Resolve
- **Content Types:** Product education, corporate training, promotional content, social media
- **Scripting and captioning:** Create video captions to increase audience retention and content clarity
- **Project Management:** Multi-project workflow, deadline-driven production, cross-functional collaboration, emerging technology testing and implementation
- **Production** Field production skills in audio, camera, lighting and teleprompter

Work Experience

Video Editor

Oct 2011 - Present

Myriad Media

- Edited and delivered high-quality corporate videos for large and small clients with precise attention to brand standards and technical delivery
- Collaborated with producers, animators, and sound designers to complete projects on time and aligned with client objectives
- Performed motion graphics, sound mixing, color correction, captioning and codec management for diverse post-production needs

Video Editor and Live Events Specialist

Mar 2011 - Present

Cisco Systems

- Created instructional and promotional videos using Adobe Creative Suite to improve engagement and reduce production time
- Edited screen recordings and motion graphics for live events, trainings and internal communications
- Operated production equipment including Robo-cams, teleprompter and graphics systems for live broadcasts and field recordings
- Researched and presented solutions for improved workflows with AI and emerging technologies

Video Editor

May 2022 - Present

IBM

- Led full-cycle editing for IBM's branded product education videos, focusing on story, pacing, color, and sound
- Transformed technical product workflows into clear, engaging narratives for non-technical enterprise audiences

Video Editor

July 2016 - Present

Security Journey

- Edited computer security curriculum videos for maximum clarity, engagement and accuracy

Education

Bachelor of Arts, Communications and English

University of North Carolina, Chapel Hill

- Relevant coursework in Media production and theory with double major in English